

## News Archive

**Mayor Anthony Williams** has honored the request of **Dennis Roche** to set aside the **last Thursday of October** as the **official "Good Hair Day"**. We would like to thank Mayor Williams for all the great things he has done for the people of the District of Columbia. "We believe it is time that the beauty industry receives recognition for the wonderful efforts they have given to communities and charities. This **October 26th** we will sponsor The **Big Pink Benefit** for the **Young Survival Coalition** and help the 250,000 women 40 and under in US living with breast cancer," says Dennis. Our next goal is to have Congress proclaim National Good Hair Day and focus the entire hair and beauty-related industries on a single day and raise \$100,000,000 to help rid of this devastating disease. We urge all to contact [www.congressmerge.com](http://www.congressmerge.com) to email your Congressman and tell them "We want a Good Hair Day" the last Thursday of every October. The declaration in the United States would surely lead to an International Good Hair Day and this would be beneficial to future fundraising efforts for charities. **The Big Pink Benefit**, October 26th 7pm-9:30 pm at **Cabanas Restaurant , Washington Harbour**. Sponsored by: **Roche Salons, Cabanas, Tequipal, Agraria, Tony & Joe's, Bangkok Joe's, Nick's Riverside Grill, Mate, www.passiontolive.com Capitol File Magazine and ghd Hair beauty Products**. Tickets are \$25.00 for admission and \$10.00 for extra raffle tickets. Gift Certificates and baskets from Roche Salon, brunch at Tony and Joe's, Gift Basket from Tequipal, Dinner at Cabanas, Bangkok Joe's, Mate', Sequoia and Agraria. [RSVP@rochesalon.com](mailto:RSVP@rochesalon.com) You may also purchase advance tickets by calling Roche Salon: 202-775-0775

" It's not often walk into one of **DC's** "in hot spots and see a woman in a chair with a man running a styling iron through her hair... But that was the scene at **Mate(www.matelounge.com)** on Wednesday night a one of **Washington's top hair stylists, Dennis Roche** of the **Roche Salon(www.rochesalon.com)** worked his magic on a willing participant with a **GHD styling iron**. It was all part of a fun night that included hair styling, great sample bags of **Kiehls(www.kiehls.com) products**, half price **shshi rolls** and deals on specialty drinks--just about everything you could possibly want rolled into one fun night. **Dennis** sells the **GHD original styling iron(www.ghdhair.com)** at his **Washington Harbour and I Street Salons** and anyone i know who is familiar with **GHD irons** raves about their appliance.

A friend of mine whose hair is usually curly walked into a diner recently with her long brown hair as smooth and shiny as can be and I was convinced she had come straight from the salon. But she just laughed and said she did it herself with the **GHD styling iron**. In fact a lot of celebrities use this particular model so you've probably already seen the results in plenty of magazines. **Roche Salon** and **GHD** are offering a deal right now so you can start off 2007 with beautiful, smooth, gorgeous hair too! Bring in any **old flat or curling iron** to the **Roche Salon** at 3000 K St, NW or 1624 I St, NW Washington, DC and you will receive a **\$20.00 instant rebate** towards a new **GHD styling iron** until **February 28, 2007**.  
~Beautyin DC.com